



We want you to fly!

Strategic marketing. Content creation. Web applications.

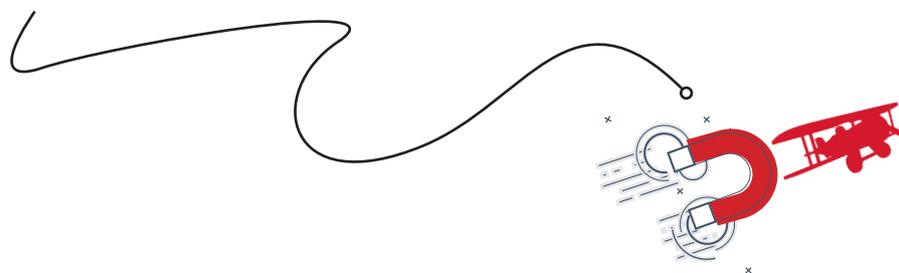
What we'll do for you is take your current online presence by the shoulders and shake out the nonsense. We then sit down and take you on a strategic marketing journey where we will develop a content calendar to focus NOT on what you want to showcase but what your customers want to see and achieve. Finally, we'll train you on content creation and delivery with unique web applications that allow you to fly through the online landscape effectively and delivering quantitative results!

Fuel for thought?

The Outbound vs. The Inbound marketer



*We would love to guide you through the latter!
Creating a digital marketing strategy is as important as defining your sales goals and what to have on your rye toast in the morning (obviously marmite!)*



Outbound Marketing

We can design your traditional marketing material that initiates the conversation and sends the message out to your customers which has its merits.

Inbound Marketing

*Here we help you design & develop your **digital marketing strategy** where you take the journey in earning people's interest instead of buying it!*





Welcome onboard

History.

Our creative think tank officially welcomed people onboard from 1 April 2010 but it was a long time in the making.

Our collective digital and design experience stems over 20 years and has seen the advent of much digital disruption. It's this disruption and the need to evolve that is helping us lean into the digital experience we find ourselves living.

We're a small core team with an excellent network of very clever people. Our strengths lie in pulling together, as the collective, to offer our clients an experience that, thankfully, keeps them coming back.

We're passionate about focus and the relationships we've developed.

The name of our company speaks volumes about who we are and what we stand for. We're solutions focussed and dedicated to making our clients visions a reality.

Manifest



Tap into any one of these while on your journey.

- Business automation*
- Content calendar*
- Content generation (writing and editing)*
- Content management, development and maintenance*
- Digital marketing strategy / strategic marketing*
- Email newsletters*
- Event planning and registration*
- Graphic design*
- G Suite integration*
- Joomla development and maintenance*
- Mailchimp integration and support*
- One on one training (or small groups)*
- Prezi presentations*
- Printing*
- Shopify implementation and support*
- Social media integration*
- Wordpress maintenance*





Flight plan

Discover

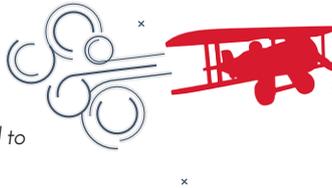
Strategic marketing

We'll help you effectively differentiate yourself from your competitors by capitalising on your strengths to provide consistently better value to your customers.

Plan

Content creation

You've done your strategic homework and now you need to deliver engaging content across your social landscape by building your content calendar.



Build

Web applications

Content sorted!
Now we're going to implement a plethora of mind blowing online applications that are the business, the untold heros, masters in their respective fields.

Deliver

Automated marketing

All your components are now in place, you just need to take off and fly the online landscape. Look at us as an instructor always there for support and training.

